Welcome to our Annual Review 2015-16

This has been an exciting year for Allergy UK as virtually every aspect of our activities has seen development and growth.

There is still a huge gap in healthcare services for those affected by allergy, related to the lack of education and training in allergic disease. There is approximately just one allergy specialist to every 700,000 allergy sufferers in the UK. Allergy impacts on every aspect of people’s lives, from lost days at school and work to social disadvantage and financial difficulty. It can be both life changing and life threatening.

As we reaffirm our vision that everyone affected by allergy receives the best possible care and treatment that they need, these are our aims:

- To campaign for improvements in clinical services, facilities and training for health professionals working with allergy
- To empower people with allergic disease to reduce the risks of allergy and its impact on individuals and family lives, from lost days at school and work to social handicap and financial difficulties
- To promote and fund research into allergic disease
- To promote and support education and training in allergic disease. There are 50% of children and young people have one or more allergy.

The simple answer to this question is that one in three people in Britain suffer from an allergy at some point in their lives. An estimated 21 million people in the UK suffer from one allergy, with at least one allergy.

Why Are We Here?

To reduce the impact of allergic disease on those living with the condition.

That’s why we are here.

A Snapshot of 2015/16:

Our Helpline supported 7,928 callers, an increase of 35% over 2014/15
Our Dietitians Service referred 283 children with suspected food allergy
213 Healthcare Professionals attended our Healthcare Professional training in allergy education and training in allergic disease. There is approximately just one allergy specialist to every 700,000 allergy sufferers in the UK.

Who We Work With

Allergy Awareness Launch in the workplace
Allergens on food packaging
Anaphylaxis awareness campaign
Allergy doorway to diagnosis (ADA) project
Consumer awareness campaign
Processed food labelling and allergen information
Allergy Today reaches 6,000 GP surgeries as part of a sponsored corporate partner mailing. A further 2,000 copies are distributed at Healthcare Professional events throughout the year.

2015/16 were fantastic. Some Welly were repeated in 2015 and managed to raise £5,515.

Fees to be charged for the Information Standard Accreditation

Supporting Healthcare Professionals

60% of healthcare professionals do not have access to additional allergy awareness training.

Funding

Allergy UK can get promoting allergy awareness, the better.

Funds are much needed in this area, so the more help we can get promoting allergy awareness, the better.

Allergy UK Fundraiser

£24,644

£14,806

£3,974.60

£24,464

£9,085

£5,925

EFA - European Federation of Allergy and Airways Disease Patient Organizations

EHRA - European Academy of Allergy and Clinical Immunology

EAACI - European Academy of Allergy and Clinical Immunology

Global Patients’ Group Forums

Who We Work With

European Partnerships

Allergy Today

Mass participation events raised £14,806.

Fundraising Groups across the UK raised £3,974.60.

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One of the many challenges for people living with allergy is eating out of home at a restaurant or staff canteen where there may be little control over food ingredients. In order to address this issue, Allergy UK has launched the Allergy Aware Scheme, an accreditation scheme for food outlets and restaurants to provide allergy awareness and guidance for allergic customers.

Our Allergy Aware Scheme focuses on increasing awareness and providing guidance to allergic customers. The scheme works by providing a seal of approval to food outlets and restaurants that have been accredited for their allergy awareness. This ensures that allergic customers can eat out with confidence, knowing that the restaurant has been accredited to provide the help and guidance that allergic customers need.

The Allergy Aware Scheme logo on a menu is a symbol of recognition for food outlets and restaurants that have been accredited. This logo highlights the severity of anaphylaxis and is important for allergy education. It can serve as a reminder for allergy sufferers of the importance of allergy awareness and the need to seek help and guidance from allergy specialists when eating out.

One of the key benefits of the Allergy Aware Scheme is the ability to promote the time with the Dietitian. She had a wealth of knowledge and gave us such amazing advice. I actually came off the phone filled with confidence on how to cope with these children was putting these parents under pressure, suggestive of food allergy. Stress and lack of sleep as they tried to manage their needs, including national press and some national campaigns, targeting the public and Healthcare Campaigns.

Thanks to our corporate partners we were able to develop some national campaigns, targeting the public and Healthcare Campaigns. The charts below show our financial position for the year 1st April 2015 to March 31st 2016.

INCOME

Funding Our Work

Dr B Hewitt

Dr A Fox

Mr M Elliott (appointed 31 May 2016)

Mr R Dudley-Southern MBE

Mrs M Compton (Vice Chair) (Retired 22 September 2015)

Mrs S Stoneham (Vice Chair)

Ms L Pritchard (Chair)

Directors/Trustees

Professor P Howarth

President

Allergy UK is the operational name of the British Allergy Foundation, a charitable company limited by guarantee Company no: 4509293, Charity no: 1094231.Registered in Scotland – Charity no: SCO39257.